


# KEII MEDIA

## VIDEOGRAPHY

Hello, I am a Keilah Franco. I am videographer and photographer from San Diego, California. I've officially established Keii Media in 2021 to offer services like video or non lifestyle shoots



 San Diego, California

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## WEDDINGS

### PREPERATION

- So let's talk about the film you're interested in investing in. Like any film, big or small, there is a preparation period that curates the best strategy for your big day. Not only do I check off a list of things I'll need, I make sure that there is clear communication about your vision for your wedding. Everyone lives off of aesthetics, what are yours?
- There is communication with your photographer, your wedding party and wedding planner. Anyone important for the success of your day is important to me before your day begins. Everyone is on team groom & bride.

### DAY OF

- Having experience from being a lead photographer for a wedding, an understanding of your timeline is vital to make the day of as smooth as possible. I will be right alongside you and your photographer- through the getting ready, ceremony, reception, and the send off.

## **CAPTURING**

### **SO WHAT DO I CAPTURE**

- Everything off of my knowledge when capturing- your venue space, your wedding party and family, the 2 of you, ceremony & reception, the environment, the details of your dress and cake, the flowers and lights. Usually there are must have shots I make my couples that I photograph create- maybe there's a small detail significant to you that I may not know of, let me know all of it. There's a movie screen going off on my mind- making everything about your day a dramatic film, and capturing all of it.

### **POST CELEBRATION**

- Right after your day ends, my midnight journey begins. I make sure that everything I captured is backed up to at least 3 different spots. 2 hard drives will have your videos stored should one fail, and the 3rd backup spot is to a cloud drive. And right away I go through footage and create a trailer- something quick and gets you excited for your video.
- Your video is a story, a highlight reel about your day. I think the cool thing about video or photo is the many different styles people prefer. I already come with my idea of editing your video- slow motion shots, action movements during the party, whatever the environment is providing me. But I want to know what styles do you like. Do you incline to more 90s film or inspirational buildups. What music genre do you want to help guide your film. All of these questions will help me create something tailored to not only my ideas but must importantly yours, and how you want to look back on your day.
- technicalities- my editing workflow and delivery should take anything from 4-8 weeks to be delivered, with a trailer being delivered within 72 hours unless notified otherwise.

A close-up photograph of a diamond ring resting in a red and gold jewelry box. The box is open, and the ring is centered in the black interior. The box is surrounded by white flowers and petals on a light-colored surface. The word "LOCATIONS" is overlaid in large, white, bold, sans-serif capital letters across the center of the image. Two vertical white lines are positioned above and below the text, extending towards the top and bottom edges of the image.

# LOCATIONS

Currently booking for San Diego locations with a  
limit to all Southern California locaitons.

IF THE WEDDING IS OUT OF SOCAL  
I'D BE HAPPY TO PRESENT YOU  
WITH MORE INFORMATION

### INVESTING IN PACKAGE / ADD ONS

I've put together this singular package to help cover everything that goes into making your Wedding film be filmed at it's best production value.

#### Package 1

- Offering 8-10 Hours of coverage at \$1500. This package practically covers the most of your whole day.

#### ADD ONS

Rehearsal Dinner Coverage: \$350

- You can't go wrong with all your big moments captured. Lets capture you guys in your prime before the big day.





## PAYMENT OPTIONS



• Paypal



• Checks



• Zelle



• Cash

MORE INFORMATION IS  
PROVIDED WHEN YOU BEGIN THE  
BOOKING PROCESS

# INVESTMENT

## PAYMENT PLAN

### 2 STEP PAYMENT PLAN

Videography is not the only thing you're investing money and time in. I've curated a simple 2 step plan that makes keeping track of payments simple for whatever packages and services you choose

#### 1

First payment

- The first payment is 50% of the total payment. This goes to your deposit fee which secures your Wedding date on my calendar

#### 2

Second Payment

- The other half of the payment is due 1-3 months prior to your wedding date. As the time closes in, the last thing I want my couples to be is stressed that they haven't made the payment. You're finalizing details, getting nails and haircuts done, I want to keep payments far from your day so you just prepare with ease

# FAQ

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1

Can we add a second shooter?

- As the lead videographer, I highly encourage my couples to allow me to bring a second shooter. It is an add-on service but you're getting double the captures. They would help capture more candid moments and emotions from different sides (examples- ceremonies, first looks, group shots)

2

What's my equipment?

- I'm happily shooting with a canon camera with a variety of lenses that will help me capture your day from any spot. I carry 2 camera bodies on me throughout the day in case I want to shift perspective with my lenses. My lenses adapt well with lowlight situations, and I bring a flash for added lighting. Mics will be used to capture important audio for all parts of your days.

3

Collaboration with photographer

- If you've got your photographer booked or plan to, just know that in the end we both plan to create the best images and video for you. I've been a lead photographer so I completely understand their methods and requirements for getting shots. It's going to be a team effort for the both of us to capture your love and special day.

4

Do I need to create a shot list?

- Yes. Now I know this sounds like extra work but it's vital for your day. The creation of a shot list does not have to be a solo mission. I'd be happy to guide you through creating this list because it's your big day, I want all your dream pictures to be captured.

5

What are my backup plans?

- Life happens, we can't control everything that comes our way. So in the case of me getting sick, I am prepared to have another lead videographer on standby. Fortunately, there are many amazing videographers out there that I can depend on to be there in case of life. The same thing is applied for my second shooters.





# LET'S GET IN TOUCH

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IF YOU HAVE ANY MORE QUESTIONS OR WOULD LIKE TO PROCEED INTO THE BOOKING PROCESS, I WOULD LOVE TO MEET YOU! THAT CAN BE OVER THE PHONE, VIRUTAL MEET, OR EVEN AT A COFFEE SHOP. I WOULD LOVE TO BUILD A CONNECTION WITH YOU THE COUPLE!

EMAIL ME- [INQUIRE@KEIIPHOTOGRAPHY.COM](mailto:INQUIRE@KEIIPHOTOGRAPHY.COM)  
OR INQUIRE- [KEIIPHOTOGRAPHY.COM/BOOK-A-SESSION](https://KEIIPHOTOGRAPHY.COM/BOOK-A-SESSION)